

Custom Trainings & Curriculum

Bespoke neurodiversity-affirming education, built for your organization

Not every organization fits neatly into a catalog. If you have read through our Licensing-Eligible Products and thought 'we love the way Sticky Brain Studio teaches this, but we need something specific to our people,' this is for you. We build custom trainings, workshops, and full curriculum packages for clinics, schools, hospital systems, residency programs, community organizations, and anyone serving neurodivergent people and the families and clinicians around them.

1. What We Build

Custom Trainings & Workshops

A focused educational deliverable for your team or community. One-time or short series. Live, recorded, or self-paced. Yours to use internally for the agreed license term.

- Clinical team trainings (ADHD across the lifespan, neurodiversity-affirming assessment, implicit bias in diagnosis, executive functioning in clinical work)
- Provider workshops (primary care ADHD recognition, pediatric mood adjacent to neurodevelopment, late ADHD/autism identification, pain-mood-anxiety comorbidity)
- Educator and school staff development (executive functioning in the classroom, accommodations that actually work, neurodiversity-affirming behavior support)
- Parent and family programming (one-off community talks, multi-session parent groups, family education series)
- Conference keynotes, grand rounds, in-service days, retreat sessions

Custom Curriculum Builds

A full multi-module curriculum built bespoke for your organization. Mirrors the structure of our catalog products (slide decks, speaker scripts, companion packets, reference cards), but the content, examples, populations, and clinical scenarios are tailored to your context. Becomes a licensed product in your catalog, with annual renewal.

- Residency or fellowship training curriculum tailored to your program's rotations and patient population
- Multi-module patient or family education series for a specific clinical population (e.g., pediatric oncology survivors with executive functioning concerns, adult cardiology patients with ADHD)
- System-wide clinician onboarding curriculum specific to your service lines and care pathways
- School district behavioral health curriculum aligned to your MTSS or PBIS framework
- Community program curriculum for juvenile justice, child welfare, or community mental health settings

HOW IT STAYS STICKY BRAIN

Every custom build is grounded in the same evidence base and neurodiversity-affirming philosophy as the rest of the Sticky Brain Studio catalog. Customization is in the application, not in the fundamentals.

2. How It Works**Step 1 -- Inquire**

Send a short note describing your organization, the audience, the problem you're trying to solve, and a rough sense of scope or timeline. A paragraph or two is plenty. We respond within three business days.

Step 2 -- Discovery Call (30 minutes, free)

We talk through your context: who the learners are, what you want them to walk away with, what's already in place, what gaps you're trying to close, what format works for your team. No obligation, no sales pitch.

Step 3 -- Proposal

Within five to ten business days of the discovery call, you receive a tailored proposal: scope, deliverables, timeline, pricing, and licensing terms. If anything needs adjusting, we adjust before signing.

Step 4 -- Build & Deliver

On signature and first payment, the build begins. Milestone-based schedule with one or two review rounds (depending on scope). For trainings, build typically runs three to eight weeks. For full custom curriculum, twelve to twenty weeks.

3. What We Customize (and What We Don't)

Always Customizable

- Clinical population, patient examples, and case scenarios
- Setting-specific application (primary care vs. specialty vs. school vs. community)
- Workflow integration (EHR templates, intake tools, handouts, referral pathways)
- Length, depth, and modality (live, recorded, self-paced, hybrid)
- Branding (co-branded materials available in Tier 2 and Tier 3 license arrangements)
- Language register (technical for clinicians, accessible for families, age-appropriate for youth audiences)

Always Stays Sticky Brain

- Neurodiversity-affirming, strengths-based clinical philosophy
- Evidence-based and peer-reviewed content (no anecdote-only material, no deficit framing)
- DSM-5-TR alignment for any diagnostic content
- Original SBS frameworks (F-O-C-U-S, 60-Second CBT, the Sticky Brain concept) where clinically relevant
- Dr. O's voice, clinical judgment, and final editorial sign-off on every deliverable

Not Available in Custom Builds

- Continuing Education (CE) credit. SBS is not an APA-Approved Sponsor. If your team needs CE, you can arrange that independently through your own approved sponsor at your expense.
- DIVA-5 administration materials. DIVA-5 is copyrighted by the DIVA Foundation and cannot be distributed without their permission.
- Content that conflicts with neurodiversity-affirming care, evidence-based practice, or SBS clinical standards. We will discuss alternatives in the discovery call if there's a mismatch.

4. Investment

A NOTE ON PRICING

Custom work is priced based on scope, not on a fixed catalog. The ranges below are typical. Your discovery call and proposal will give you concrete pricing for your specific build.

Custom Trainings & Workshops (One-Time Build, Licensed for Internal Use)

| Scope | Typical Investment | Build Timeline |
|--|---------------------|----------------|
| Single workshop, 60-90 min, live or recorded | \$3,000 - \$6,000 | 3 - 5 weeks |
| Workshop series, 3-5 sessions | \$8,000 - \$15,000 | 6 - 8 weeks |
| Full-day or multi-day training, with materials | \$10,000 - \$20,000 | 6 - 10 weeks |

Includes the licensed right to use the deliverable internally for one to three years. License renewable thereafter. Live delivery by Dr. O is additional and quoted separately.

Custom Curriculum Builds (Build Fee + Annual License)

| Scope | Build Fee | Annual License (After Build) |
|---|---------------------|------------------------------|
| Small custom curriculum (2-3 modules) | \$15,000 - \$25,000 | Tier 1-2 rates apply |
| Mid-size custom curriculum (4-6 modules) | \$25,000 - \$45,000 | Tier 2-3 rates apply |
| Enterprise custom curriculum (7+ modules) | \$45,000+ | Tier 3 rates apply |

Build fee covers initial development and delivery. Annual license fee begins year two and covers continued use, updates, and version control. Build fee is non-refundable once milestone 1 is delivered.

EQUITY & ACCESS

Nonprofit, Title I, community mental health, and high-need community organizations: pricing can be adjusted on a case-by-case basis. We are committed to making this work accessible to organizations serving populations who have historically been underserved.

5. Ready to Start a Conversation?

Email info@dropsych.com with the subject line "Custom Inquiry -- [Your Organization]" or call (608) 892-8115.

Include in your inquiry: your organization, the audience, the problem you're trying to solve, and a rough sense of timeline. A short paragraph is enough to start. We'll take it from there.

Sticky Brain Studio reserves the right to decline projects that fall outside our clinical scope, conflict with our values, or are not a good mutual fit. Decisions are made with care and communicated transparently.